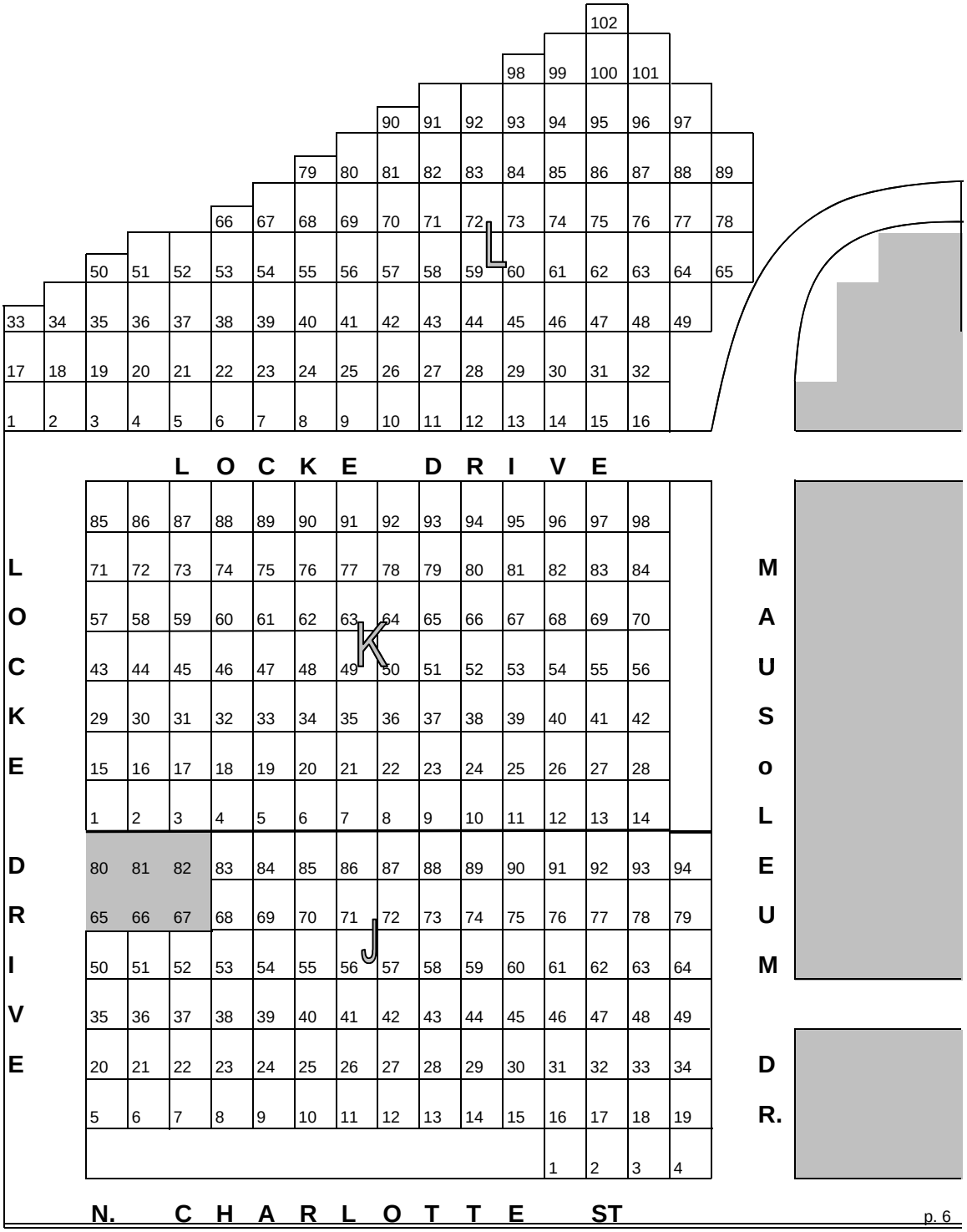Hall-Goodrum